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FKWW Program Goals

- A: AWARENESS – Importance of water quality in the Florida Keys
- D: DATA – To collect baseline water quality data
- A: ADOPT – BMPs to prevent nonpoint source pollution
- P: PARTNERSHIPS – Citizens & agencies
- T: TOOLS & TRAINING – To evaluate local waterways for pollution
Branding & Partnerships

Florida Keys Water Watch

Georgia Adopt-A-Stream
FLORIDA KEYS WATER WATCH

WHAT:
- Dissolved Oxygen
- pH
- Salinity
- Temperature

WHERE:
- Georgia Adopt-A-Stream
- GA-DNR EPD Water Quality DB
Florida Keys Water Watch

WHO: Individuals, Community Groups, Organizations & Schools

HOW: At least 1 site, at least monthly, legal access
CURRENT STATUS